**Marketing Plan – Next Three Months**

**Purpose –**

To help my clients grow their businesses and make a difference

**Goals –**

To continue to support those in my current program

To fill my next program starting in April (15-20 participants)

**Strategy –**

Current program – keep developing useful materials and assignments

New Program – Do three webinars starting on January 29

**Challenges –**

Current program – Keeping the current program current and relevant. Keep the participants interested, engaged and in action.

Webinar promotion – Upgrade my current webinar to make it more dynamic and relevant.

**Study –**

Read from a current marketing book or articles every day of the week.

**Mindsets**

I am here to serve and to make a difference

This is IT. Right now is the only time there is.