

A hidden business expense that's costing you \$1,000's a year

All business owners struggle to reduce costs. You work hard not to overpay for business services, but some areas always get overlooked. Merchant Services (i.e., accepting credit cards) is typically the biggest and most costly one!

Many owners ignore their monthly merchant account statements. If you are guilty of that, maybe it's because you aren't sure what to do with them. So you faithfully file them away each month and put them out of mind.

The problem is — you could be spending thousands of dollars on fees you don't need to be paying.

If I could fix that problem in thirty minutes — **FOR FREE** — would you let me?

We can get control of your expenses easily, so you will start saving money today. I will show you how to make the right decisions about credit and debit card acceptance, so you'll start saving money instantly.

If it's so "easy," why do you need me? Because it is hard to read a merchant account statement without proper training. That's where I come in to quickly show you everything you need to know.

Here's how it works. The five proven steps to Handling Payment Processing Once and For All! are:

- 1. Educate** – In ten minutes, I will explain the essentials of the electronic payment world to you.
- 2. Evaluate** – Let me conduct a free 15-minute evaluation of your business needs related to merchant services.

3. Choose – If my services provide you savings, consider choosing me as your payment and processing professional.

4. Implement – Together, we'll start a payment strategy that works for your business and saves you money immediately.

5. Monitor – I'll show you how to quickly understand your monthly processing each month, so you never miss any opportunities for savings!

Business owners get frequent calls from “credit card processing companies.” Odds are, you hang up as fast as you can (and I don't blame you). My service is quite different, much more transparent, and a thousand times more customer-oriented.

My goals are for you to save money, have no surprises, and feel comfortable reaching out to me anytime you need me. As a business coach and consultant, I can succinctly demystify the processes and make them transparent and easy to understand, no matter what your background is.

Since 2000, I've helped 100's of business owners save thousands of dollars a year in merchant services. As a 40-year veteran of the integrated financial systems industry, I partner with small- to mid-sized businesses who need a payment specialist they can trust and rely on.

For a free, no-pressure consultation, contact me today at (860) 298-8820 or email jerry@jerrywistrom.com. After our chat, I guarantee you'll feel better knowing we can get things done correctly and as efficiently as possible.

Don't forget to visit www.jerrywistrom.com to get a free downloadable copy of **“Handling Payment Processing Once and For All.”** You can also sign up for our mailing list to receive monthly money-saving tips and the latest industry news.