

Not Getting the Results You Want From Your Strategic Planning Efforts?

You have put a lot of time and energy in figuring out what your company needs to do to grow and/or overcome external challenges impacting your business.

But are you struggling to articulate and rollout your strategy to your team?

You don't want nor need a complex business planning process – one that takes too much time and resources to create. And an execution system that lacks clarity, alignment and accountability.

And your plan needs to be written and shared with everyone in the organization. Not having a written plan makes it almost impossible for others to help you grow your business!

But it takes so too much time and effort!

Or does it?

What if instead, your strategy can be articulated and communicated on a one-page planning document. Where the strategic direction, measurable objectives and action plans are clearly articulated and shared across your organization. And a performance system that measures the right objectives and holds your team accountable for delivering the results that matter.

Why is planning so difficult?

The problem with the traditional approach to strategic planning is that it takes too much time, produces a document that is too hard to read, and lacks clear measurable objectives that provide alignment and accountability. The document usually ends up on the shelf, and the strategy doesn't get executed.

What you need are results!

What you need instead is one page plan that captures the essence of any business, project or program into a single page using key words and short phrases.

A plan that conveys all the critical information:

- **Vision:** What we are building?
- **Mission:** Why does this business exist?
- **Objectives:** What results will we measure?
- **Strategy:** How will we build this company?
- **Plan:** What is the work to be done?

A planning system that creates not only the company's overall plan, but creates a plan for each supporting department, project and program. The standard format makes it easy to review, compare and understand plans.

Plans are easy to write, easy to update streamlining the planning process. Plans actually get documented and are understandable. And the planning system can be implemented in less than 4 weeks.

And a performance system that measures progress and results that keeps everyone in your organization accountable and on track. And a simple yet comprehensive dashboard to help you track your teams performance.

The one-page-planning system keeps everyone on the same page – all year long!

I have helped my clients simplify their approach to strategic planning by adopting a one-page-planning and execution system. One-page plans are a simple and effective way to cascade strategic decisions made by executive leadership throughout the entire organization.

Do you have 14 minutes of time (yes that is all it will take) to chat and discuss why a one-page planning & execution system is a better approach to strategic planning? If so you send me an email at kmcgourty@inpdcenter.com to schedule a chat, or better yet, pick up the phone and let's chat now:
510.403.1727

In the meantime, if you would like more information on the one-page-plan & execution system, please follow this link:

<https://inpdcenter.com/services/oppex-playbook/>

Looking forward to chatting with you and exploring how a one-page planning and execution system can produce the results you need to play to win in your market.