

What's **wrong** in small business?

Many people are struggling to make their business survive. But most of you actually yearn for much more: you also want to make a difference in the world. This larger picture gets lost in what can be an overwhelming whirl of details and the pressure of the bottom line. The end result is that you feel dispirited, exhausted, burnt-out, and your sense of confidence, passion, or direction is lost.

Because of this dynamic, a painful percentage of small businesses fail every year, leaving a trail of debt, failed dreams, and broken hearts.

It's not hard to make it right.

The good news is that the answer to your success and contribution is much simpler and easier than you would expect. When people have a full heart- when you feel nourished, cared-for, and safe- the challenges begin to recede and often seem to just melt away. You can learn what you need to learn, and the energy and spirit is available to follow through and succeed in a much bigger way than anticipated.

If it's so easy, why am I still stuck?

You become depleted because you are forced to face parts of your business with which you are uncomfortable or by which you feel overwhelmed. Most people feel comfortable with parts of their business, but not all of it. Even for experienced business people, "business as usual" can feel draining and depleting.

This discomfort or depletion causes feelings of frustration, fear, anger, or sadness and it seems easier to avoid the whole situation than to face it.

Unfortunately, ignoring the situation, and with it the associated part of the business, causes the whole business to struggle, and perhaps to fail.

Put the focus on your heart and watch your business fly.

The best thing to do is to find expert support to face the situation, and get what you really need. Rather than more know-how, or improved performance, what's really needed is to receive strength and nourishment to remedy the depletion of energy, spirit and focus.

Once full, you succeed. What's more, when you feel full and successful, it becomes easy to serve customers and community in a way that creates deep satisfaction and helps the business thrive.

First we help you get there, then we help you live there.

Heart of Business™ has supported hundreds of business owners and managers in facing these uncomfortable and depleted places, with extraordinary results.

With a unique combination of entrepreneurial training, business coaching and heart-based healing, we help you make the connection between your heart and your business.

We invite you to visit our website and get our free workbook that explains this extraordinary journey, Getting to the Core of Your Business, How to Have a Profitable Business and Your Heart™.

It comes bundled with our bi-monthly ezine, Business Heart™, which gives you real, easy-to-follow examples of success in the face of business challenges.

Visit us online www.heartofbusiness.com

Or feel free to call (503) 282-3037. Mark would be happy to discuss your situation on the phone at no charge.

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